



# Support Your State Association While Keeping Your Name Visible All Year Long!

## ADVERTISING OPPORTUNITIES

### FADRA News

**Frequency:**

- 1x     4x

**Premium Ad Positions (Color):**

- Inside Front Cover     Outside Back Cover  
 Inside Back Cover     Center Spread

**Ad & Size Specifications (Black & White)**

- Full Page 8x10  
 Center Spread 16x10  
 ½ Page Vertical 3x9  
 ½ Page Horizontal 7x5  
 ¼ Page 3.5 x 2.5  
 1/6 Page Business Card 4x2

No Bleeds

PDF print-quality ads are preferred.

**Rates**

	<b>One Time</b>	<b>Four Times</b>
Full Page	\$240	\$880
½ Page	\$200	\$680
¼ Page	\$130	\$440
1/6 Page (BC)	\$50	\$200
Center Spread	\$1,000	\$3200
Inside Front	\$1,000	\$3200
Center Back	\$1,000	\$3200
Outside Back	\$1,000	\$3200

### Membership Directory

Black & White

- Full Page: \$500  
 Half Page: \$325  
 1/8 Page: \$100

**Premium Ad Positions (Color)**

- Outside Back Cover: \$1,000  
 Inside Front Cover: \$1,000  
 Inside Back Cover: \$1,000  
 Center Spread: \$1,500

**Directory Ad Specifications**

PDF files required

- Full Page: 5 ¼ x 8 ½  
 Center Spread: 10 ½ x 8 ½  
 Half Page: 5 ¼ x 4 ¼  
 1/8 Page: 3 x ½

**Receive \$75 off Directory ads if 1/2 page or larger when you advertise in both FADRA News and the Membership Directory!**

FADRA News	\$ _____
Membership Directory	\$ _____
Total	\$ _____
Multiple Ad Discount	\$ _____
 Total Due	 \$ _____

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City State ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please Print Name Clearly \_\_\_\_\_

Date \_\_\_\_\_

Method of Payment:  Check  MC  Visa  AmEx

Name (as it appears on card) \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address (if different from above) \_\_\_\_\_

City State ZIP \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Email ads to: [gayanne@crowsegal.com](mailto:gayanne@crowsegal.com)

Send Payment to: FADRA

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